

BUSINESS REFERENCES

This section has been designed to provide you with some on-line references. Many of the sites have links to other sites which also carry a significant amount of information. The following is to save you some time searching and serves only as a starting point.

NUNAVUT ECONOMIC DEVELOPERS ASSOCIATION

<http://www.nunavuteda.com>

This web site contains numerous links to other federal and territorial programs which are not included in the toolkit.

BUSINESS PLANS

1. Bizjump

<http://www.bizjump.com/>

Provides a series of articles and additional information about business plans.

2. Interactive Business Planner

http://www.cbsc.org/ibp/home_en.cfm

A business planner developed by the Canada Business Service Centres. Allows you to follow a template to create a business plan online.

3. Small Business Administration - The Business Plan Road Map to Success

<http://www.sba.gov/starting/indexbusplans.html>

United States government's small business administration site which provides an online tutorial for business plans.

4. Soyowanna.com

<http://www.soyowanna.com/site/syws/bizplan/bizplan.html>

Provides information on how to write a business plan.

5. The Sample Business Plan

<http://www.bulletproofbizplans.com>

Has a link to a sample business plan which leads you through the process.

6. Royal Bank - Business Plan Guide

<http://www.royalbank.com/sme/bigidea/>

Provides three sample business plans and discusses the business development cycle.

7. Business Owner=s Toolkit

http://www.toolkit.cch.com/tools/buspln_m.asp

Provides downloadable sample business plans.

8. Nova Scotia Business

<http://www.novascotiabusiness.com/bre/default.htm>

Has two very good publications on business and marketing plans.

9. The Write Market

<http://www.thewritemarket.com/marketing-plan.shtml>

Gives the how to=s about writing a business and marketing plan.

10. Bplans.com - the Planning people

<http://www.bplans.com/sp/>

Provides sample business, marketing and web sites.

GENERAL BUSINESS

1. Small Business Toolkit

<http://www.smallbusinessbc.ca/cbcbsc/toolkit.html>

Out of British Columbia but provides information to assist in the development of a small business. Also has links to other useful sites.

2. Inuit Art Links

<http://users.senet.com.au/~dsmith/inuitlinks.htm>

The links provided here lead to sites directly related to Inuit art and crafts. As we have no control over external links we cannot guarantee their suitability. We will however endeavour to update links as often as possible.

3. Morebusiness.com

<http://www.morebusiness.com/>

Provides business templates and tools.

4. Small Business Information

<http://sbinformation.about.com/cs/businessplans/>

From About.com, provides a links to sites with business plan samples, tools, etc.

5. Government Directory

http://www.canada.gc.ca/directories/direct_e.html

Federal government directory for all departments, Ministers, Members of Parliament and Senate.

ECONOMIC DEVELOPMENT - GENERAL

1. PRAXIS

<http://www.ssw.upenn.edu/~restes/praxis.html>

Provides links to social and economic development issues, practices and organizations internationally.

MARKET RESEARCH

1. Key Performance Indicators for Retail Business

<http://strategis.ic.gc.ca/SSG/dm01357e.html#performance>

Provides the marketing and merchandising standards which will assist a retail operation in monitoring the effectiveness of their marketing and merchandising practices.

2. Industry Canada - Strategis

<http://strategis.ic.gc.ca>

Main gateway into Industry Canada's site. Provides information and statistics on a variety of industries and sectors.

3. GDSourcing

<http://www.gdsourcing.com/>

This site is a Reference Point for FREE Canadian Statistics available on-line and provides assistance to entrepreneurs conducting market research in Canada. GDSourcing is also an official distributor of Statistics Canada products.

4. Export Development Canada

www.edc.ca

EDC provides Canadian exporters with financing, insurance and bonding services as well as foreign market expertise.

5. Marketing Virtual Library

<http://www.knowthis.com/research/marketingresearch.htm>

A virtual library with information on every aspect of marketing and market research.

6. Surveys and Questionnaires

<http://www.statpac.com/surveys/index.htm>

Provides you with a tutorial on how to design a questionnaire and survey, and how to analyze the results.

7. Marketing Virtual Library

<http://www.knowthis.com/>

A virtual library with information on every aspect of market research and marketing.

PORTALS

1. ENTERweb

<http://www.enterweb.org/>

An information gateway that identifies the sites dealing with finance, trade, small business development, etc. It is a good site to start with when you are conducting your research.

2. Aboriginal Canada Portal

<http://www.aboriginalcanada.gc.ca>

Leads to the Aboriginal Canada portal which is an information gateway to all Aboriginal organizations and government sites.