

BUSINESS REFERENCES

This section has been designed to provide you with some on-line references. Many of the sites have links to other sites which also carry a significant amount of information. The following is to save you some time searching and serves only as a starting point.

NUNAVUT ECONOMIC DEVELOPERS ASSOCIATION

<http://www.nunavuteda.com>

This website is the number one website for you as an EDO to have bookmarked. It has links to a number of useful sites as well as an EDO Directory that you will find extremely beneficial when looking for someone to speak to about the job you are doing and what it entails.

BUSINESS PLANS

1. Bizjump

<http://www.bizjump.com/>

Provides a series of articles and additional information about business plans.

2. Small Business Administration - The Business Plan Road Map to Success

<http://www.sba.gov/>

United States government's small business administration site which provides an online tutorial for business plans.

3. Soyouwanna.com

<http://www.soyouwanna.com/site/syws/bizplan/bizplan.html>

Provides information on how to write a business plan.

4. The Sample Business Plan

<http://www.bulletproofbizplans.com>

Has a link to a sample business plan which leads you through the process.

5. Royal Bank - Business Plan Guide

<http://www.rbcroyalbank.com/business/startingabusiness/planning-your-business.html>

Provides three sample business plans and discusses the business development cycle.

6. Bplans.com - the Planning people

<http://www.bplans.com/sp/>

Provides sample business, marketing and web sites.

GENERAL BUSINESS

1. Small Business Resources

<http://www.smallbusinessbc.ca/products-and-services/free-resources>

Out of British Columbia but provides information to assist in the development of a small business. Also has links to other useful sites.

2. Morebusiness.com

<http://www.morebusiness.com/>

Provides business templates and tools.

3. Small Business Information

<http://sbinformation.about.com/cs/businessplans/>

From About.com, provides a links to sites with business plan samples, tools, etc.

MARKET RESEARCH

1. Industry Canada - Strategis

<http://strategis.ic.gc.ca>

Main gateway into Industry Canada's site. Provides information and statistics on a variety of industries and sectors as well as market information and key performance indicators for a variety of industries and sectors.

2. Export Development Canada

www.edc.ca

EDC provides Canadian exporters with financing, insurance and bonding services as well as foreign market expertise.

3. Marketing Virtual Library

<http://www.knowthis.com/research/marketingresearch.htm>

A virtual library with information on every aspect of marketing and market research.

4. Surveys and Questionnaires

<http://www.statpac.com/surveys/index.htm>

Provides you with a tutorial on how to design a questionnaire and survey, and how to analyze the results.

5. Marketing Virtual Library

<http://www.knowthis.com/>

A virtual library with information on every aspect of market research and marketing.

PORTALS

1. ENTERweb

<http://www.enterweb.org/>

An information gateway that identifies the sites dealing with finance, trade, small business development, etc. It is a good site to start with when you are conducting your research.